

Case Study Template - SBC - WAAPO Progress Report

Title: Report - Social and behavior change (SBC) Project in emergence implemented by WAAPO



C Accounatbility workshop









Health profession workshop







C Home visit campaign







SBC creative & culture



SBC Prevention massage







Background (issue):

Drought conditions have worsened significantly across Somalia following three consecutive failed rainy seasons and a poor performance of the 2021 Deyr (October to December) rainy season1. As of 17 December, local authorities and humanitarian actors throughout the country have reported more than 3.2 million people in 66 of the country's 74 districts are affected by the drought, of whom 169,000 displaced in search of water, food and pasture. The drought is already having a devastating impact on the lives of Somalis. This has led to the increased risk of resource-driven conflicts.

The current drought diminished coping capacities, and a lack of access to basic services in hard hit areas left many people in a dire situation that requires various attention and support to build resiliency. According to protection (CP & GBV) assessment on drought in Somaliland in March 2022 - it's believed this situation has deteriorated since then

Lack of access to adequate specialized services for GBV/CP mitigation and response in emergences will lead to loss of lives of women and girls in the long term and exclude them as equitable stakeholders in Somaliland development. Affected women and girls may succumb to negative coping mechanisms such as forced marriage including child marriage and exchange of sex for food and/or livelihood.

The inadequate access to safe water, sanitation and hygiene facilities has heightened the risk of disease outbreaks, especially in IDP camps. So far Health Cluster partners have reported an increase in suspected cases of Acute Watery Diarrhoea (AWD)/Cholera in several districts. Girls will be at risk of dropping out of schools if they don't have access to menstrual hygiene materials coupled with lack of designated toilets for girls is a contributing factor for girls to dropped out of schools. As part of the drought response, to strengthen protection, social and behavioral change, and accountability to the affected population, and to protect the most vulnerable women, girls, and children affected by the drought through scaled up CP, SBCs, and WASH program activities in four regions (Sool, Sanaag,

¹ according to FAO's Somalia Water and Land Information Management (FAO SWALIM) November update



Togdheer & Marodijeex);

With the support of UNICEF- WAAPO is implementing an integrated emergency response program (SBC, Wash, CP/GBV) for drought-affected communities, Inc. Las,anod conflict. The program runs for six months (March to August 2023), and it covers four regions: Sool (including Lascanod), Sanag, Togdheer, and Marodijeex. The SBC Program is "Reduction in death and illness through promotion of healthy behaviour and demand for lifesaving services: Using the social & behaviour change approach." Is aimed to strengthen protection, social and behavioural change and accountability to the affected population, encourage positive social norms and behavioural and to protect the most vulnerable women and girls and children who have been severely affected by drought and conflict.

Strategy and implementation:

To strengthen protection, social and behavioural change and accountability to the affected population, and to protect the most vulnerable women, girls and children affected by the drought through scaled up SBC program. During the reported period WAAPO frontline workers was conducted community empowerment workshops, home visit Activities, creative community outreach, health education sessions, children-in schools program campaign incl. School clubs, youth talks, youth-in school FGDs as well as promoting accountability with the aim to promote positive social norms, preventing violence, addressing gender equality and discrimination, mobilize communities about the social economic info and their health wellbeing.

The frontline team was also conducted various outreach activities to raise awareness and educate the community on health hazards during the drought, thereby promoting health behavior and essential health services. Additionally, efforts were made to enhance accountability to the affected population through trainings and the establishment of feedback mechanisms.

The core activities throughout the implementation are including 1.Conduct household visits to assess socioeconomic factors impacting vulnerability. 2. Organize empowerment workshops to promote positive social norms and prevent violence. 3. Facilitate health education sessions to raise awareness of lifesaving practices. 4. Hold community meetings on life-saving rights and entitlements. 5. Implement creative campaigns and outreach through cultural performances.7.Establish feedback channels for service improvement. 8.Provide accountability training to community members.

Act 1: Community Empowerment Workshops and Meetings:

During the reporting period; WAAPO has been conducted a series of community empowerment workshops and meetings (a total of 8 workshop) to engage community members a total of 352 person (210F 142 M) marginalized groups, leaders, and service providers benefited These events as platforms to address issues surrounding GBV and CP services, as well as to promote primary prevention strategies. The workshops and meetings were designed to foster dialogue, share information on available services, and encourage collaborative efforts in tackling the pressing challenges such as Gender Inequality, Harmful Traditional Practices, Violence and Conflict, Stigma and Discrimination, Health and Hygiene Practices.

Act 2: Home Visits and SBC Protection centers Activities;

To gain a comprehensive understanding of the social and economic context impacting the vulnerability of the affected population, WAAPO conducted extensive home visits for 642 HH a total of 1230 persons (780F 450M) where our frontline workers engaged with them on an individual level; home-to-home campaign with aim to assess the behavioral factors influencing vulnerability such as access to basic services, healthcare, education and livelihood opportunity, while providing information's on service available and proving conducting counseling session to promote health-conscious behaviors. Moreover, the project established SBC community-protection centers in Buhude kalabydh, ceerigavo, and Gabilay to provide safe public places and provide information (vie SBC) where women, men, boys and girls can meet for social and recreational activities and attain integration protection services ranging from timely information, rights of the community, project ownership, accountability and transparent, counselling, legal aid, informal education and psychosocial support to address specific needs of vulnerable persons a total of 5622 persons (3210F 2412M)



were also reached.

Act 3: Creative Community Outreach:

WAAPO organized 8 community events **a total of 1920 person (830F 1090M)** creative community outreach activities to effectively engage the community and convey important messages about gender-based violence (GBV), child protection (CP), and hygiene concerns, highlighting the critical issues through live performances and street theater, poetry, and storytelling through poetry to raise awareness and spark conversations on these critical issues. The outreach activities aimed to instigate behavioral change and promote preventive measures within the community, concentrating on promoting respect, equality, and hygiene practices within the community through artistic expression to drive social behavior change.

Act 4: Health Education Sessions:

In collaboration with various health facilities, centers, and schools, WAAPO held eight health education sessions in MCHs nearby by the project target IDPs and reached a total of 480 person (310M 170F)' The overall aim for these sessions is to increase awareness of health hazards during the drought and disseminating information on lifesaving practices, hygiene and sanitation awareness, nutritional concerns, SRHR, FGM/C health complications and available services that can prevent deaths and illnesses; During these sessions communities and service providers among the participants' has increased their knowledge and guidance through awareness, counseling, info session and visibility of stickers and banners in their facilities, we empowered community members to make informed decisions about their health and well-being.

Act 5: Promoting Accountability and Feedback Mechanisms:

During the reported period, WAAPO frontline workers has implementing a total of 12 accountability training workshops in four main districts Incl. Buhudle, Kalabydh, Cerigabo and Burco to improve service quality and invite community feedback, where we have received community feedback such as focus group discussions, suggestion boxes for feedback mechanisms, transparency boards, leaflets, and suggestion boxes to encourage people to share their experiences, provide feedback, and file complaints regarding the free services they receive from WAAPO/UNICEF, other partners, government NGOs, and humanitarian organizations, where we received concerns regarding public facilities and hygiene issues, social norms and health wellbeing as well as an provenances of the GBV cases. A total of 300 Person (210M 90F) for community leaders, religious leaders, teachers, officers, supervisors, and frontline teams were reached and has been equipped them with the necessary skills and knowledge and were provided with profession advice and guidance to enhance services to the affected community.

Act 6: Children-in Schools program campaign incl. School clubs, youth talks, youth-in school FGDs.

Empowering Children-in Schools" session has been held as part of the SBC Program campaign in school and will include important topics such as child protection, hygiene promotion, SRHR, girl education, FGM, force marriage, community safety and school-led protection campaign; These sessions aims to educate children with the knowledge and tools they need to protect them self from harm, abuse and exploitation, having full information about their right, and health wellbeing, and practice good hygiene.

During the reporting period a total **A total 1410 Persons** (720 Girls; 690 Boys) has been attended youth talk vie student roundtable on issue around social norm, SRHR, hygiene practice, FGM/C and early marriage; Moreover, **A total 1210 person** (790Girls, 420Boys) of hero-in-me school clubs meetings were also organized on parental knowledge of positive child-rearing, & protection. Lastly **a total of 530 persons** (320 Girls, 210 Boys) has also participated FGDs discussion with the project beneficiaries. These activities were targeted 7-19 school-age boys and girls in the project's target school which incl. Alif Doon; Samatar Primary and Secondary School; Sheekh Muxumed Warsame, Koosaar Primary School, Saado Primary School Salaama Orphan Center, Dayib Guray School for the



districts in Hargaisa, Burco, Buhudle, kalabydh and Gabilay.

During the school intervention activities; we have been addressing such topics 1. Social behaviour change in schools related (FGM/ Force marriage and corporal punishment 2. SRHR Campaign, 3. Hygiene Promotion_4. Child Protection 5.Mental health in school and child nutrition; and WAAPO frontline team was given relevant information, knowledge and skills related to those topics and student are well equipped.

Act 7 : Community- evidence baseline research :

During the project period; WAAP has been conducted community baseline and end-line evidence based research in drought affected areas to understand the nature of community concern, identify project relevance and address communities priorities as well as have series understanding about the changes and project is making throughout the six months — The target areas of research are InclCeerigavo (Xafad —Somali; and Barwaqo; Lascanood(kalabaydh, Haas, Baraan); and Buhudle(Shagaale & Balu docal); The population size of the research project are in total of 288 for a 12 KIIs; (Finding - find attaché)

Lessons learned:

- The rate of violence against women and girls has exponentially increased, leading to a rise in early and forced marriages as perpetrators often escape punishment through marriage. This highlights the need for comprehensive measures to address violence and ensure justice.
- Limited awareness in schools about sexual and reproductive health and rights (SRHR) and different forms of gender-based violence (GBV) has resulted in high rates of unwanted pregnancies among adolescents and limited access to maternal and child health services. It emphasizes the importance of comprehensive and age-appropriate education on SRHR and GBV.
- Limited access and awareness regarding mental health issues, particularly in hard-to-reach and remote areas affected by drought and conflict underscores the need for targeted interventions and increased resources for mental health services in such areas.
- The high increase in GBV and child protection (CP) cases during the drought has revealed
 the limited capacity of GBV case workers to address the growing number of cases. This
 emphasizes the importance of strengthening GBV response systems and ensuring adequate
 resources and support for case workers.
- The drought and conflict have led to a significant increase in the dropout rate of young girls from school, contributing to the persistence of harmful practices such as female genital mutilation/cutting (FGM/C) and early and forced marriages. highlights the need for comprehensive interventions to address the underlying factors driving these practices and promote access to education for girls.
- Inadequate hygiene and sanitation practices, including limited access to clean water, proper handwashing, and safe food handling, have contributed to the spread of infections and overall poor health outcomes, need for raising awareness and improving access to essential hygiene and sanitation facilities.
- The power of storytelling and creating empathy and driving social change by sharing stories, personal experience effected by issued at hand has deeply resonated with the community and inspired meaningful action.
- Empowering and engaging community leaders within collaborative networks maximizes resources and enables tailored interventions for GBV, CP, SRHR, hygiene, and sanitation, ensuring effective and sustainable outcomes.
- The project has strengthened community-based protection, and built local trust and ownership throughout the programmatic cycle by meaningfully engaging community members in decisions that affect them and contributed the peace building efforts in the community affected by the conflict nearby Las,Anod. During the implementation the project has raised community-based elite and WAAPO frontline workers to ensure effective implementation Incl. providing life-saving information and information on rights and entitlements as well as psychosocial self-care practices.

Way forward and potential application: The proposed program will continue to run core activities Incl. active centers located in drought-affected areas, Incl. Las, anood conflict (Massive newly reported conflicts); The deployment for the frontline workers will also be subject to continuing active in the safe centers. The only changes that this project will propose are: 1.geographical operation extension -





which WAAPO/UNICEF SBC team has discussed to include communities that have been assessed by a U.N country assessment mission in the south Sool regions (find attached annex list of the district with their population size) as well as Awdal (Borama). (the full concept note change- Find attached separated under the relevant links)

As per indicated in the below activities - possible SBC extension activities; the below information will provide you with active SBC program core activities that will expire on August 30, 2023 and Newly SBC Scale-up suggested activities that WAAPO would like to propose - if funds are available.

To bring creative and innovative approach, the proposed SBC extension will be use contemporary social media platform incl. twitter space, website, radio panel discussion, SMS-reminder massage, pod-cast program as well her-in —me school clubs, culture performance, and storytelling to engage diverse audiences incl. youth that promote positive social change and raise prevention SBC massage. We are also planning to raise green campaign and environmental protection that promotes economic empowerment, income opportunities, protection and well-being of the targeted vulnerable individuals by integrated Upshift initiative (UNICEF) and social economic reintegration

Continuation of raising awareness, empowering community members, religious leaders, health care providers, and affected women, girls, and children through a comprehensive approach. By disseminating vital information, delivering targeted trainings, and involving multiple levels of stakeholders.

The proposed SBC extension are also planning to record and air DO4US radio show broadcast with the aim to produce and broadcast a radio show and raise awareness that promote good hygiene practices and sanitation, child protection and health wellbeing; as well the proposed project suggested to establish a community-based network in IDPs with the aim is to establish a platform for communication, collaboration, and support among the IDPs and lastly, we are planning to support for the IDPs C-Care committee's to strengthen SBC program interventions; (C-care is active project funed by UNICEF) This activity aims to provide support, particularly in terms of incentivizing costs with the goal to work with our frontline workers regarding the raising social and behavior change program interventions massage that promote positive health, protection and hygiene practices within the project's target communities

If the resource remain available, we are also proposing to be included economic empowerment component as for the most vulnerable women affected by drought to be enriched Entrepreneurship skill trainings and providing start-up business grants to survivors.

Stories and case studies:

Story 1: Kafiya's Courageous Stand Against FGM

Kafiya Adan, a bright 12-year-old eighth-grader, had personally endured the physical and emotional agony of female genital mutilation (FGM/C) and was determined to shield her younger sister from the same suffering. Fortunately, Kafiya had the opportunity to participate in the UNICEF-funded Social and Behavior Change (SBC) emergency program, where she participated in the hero in school clubs, which empowered children in schools.

During the sessions, Kafiya learned about forms of VAC, negative social norms, female genital mutilation (FGM), and early and forced marriage. She was able to comprehend the risks of FGM and the significance of protecting the rights and well-being of girls. She mustered the courage to share her concerns with her parents after gaining the knowledge and support to do so. They were initially skeptical, as FGM was profoundly rooted in cultural practices. However, Kafiya's unwavering commitment and persuasive arguments progressively opened their eyes to the harmful effects of the practice, to the point where her parents were also able to participate in community outreach sessions to increase awareness.

With the support of the SBC program, Kafiya's parents began to doubt the tradition's necessity. They engaged in open discussions, seeking alternative means to preserve their cultural tradition without jeopardizing their daughters' health and safety. Ultimately, they made the courageous decision to shield their younger daughter from FGM, breaking a generational cycle that had afflicted their family.

Not only did Kafiya's act of bravery and the SBC program's comprehensive approach to addressing FGM save her sister





from physical and emotional injury, but they also contributed to a broader shift in community attitudes toward this harmful practice. Kafiya's story became an inspiration for other girls and families, encouraging them to question harmful traditions and embrace positive change.



Story 2: Amina's Journey Towards Empowerment and Support

At the age of 15, Amina Cismaan found herself in an extremely difficult situation: an unwanted pregnancy. Fearing the repercussions and unable to confide in her parents, she struggled in silence, considering extreme options such as abortion. Overwhelmed by her circumstances, she even experienced suicidal thoughts. Fortunately, Amina's was engaged with the awareness-raising session and school outreach club discussions of the SRHR, HIV/AIDS, and the frontline employees' community outreach education about access to available services, GBV, CP case management services, and referrals. Through community outreach, she learned the significance of seeking assistance and the availability of psychosocial support for young girls facing difficult situations.

Counseling sessions were provided to Amina in a secure environment in which to express her emotions and concerns. The psychosocially trained professionals guided her through the decision-making process by providing her with accurate information regarding her options and the potential repercussions. Additionally, they facilitated family mediation with the intention of fostering understanding and support within her immediate circle.

With the assistance of the Social Behavior Change (SBC) program, Amina was able to make an informed decision regarding her pregnancy. In addition, she received the necessary assistance to overcome the emotional obstacles she confronted during this vulnerable period. Amina discovered her own resilience and emerged from her journey with the confidence to embrace a better tomorrow.

Her story exemplifies the transformative power of the SBC program, which not only spared her from potential harm but also gave her the tools and support she required to rebuild her life. Amina now advocates for comprehensive reproductive health education and support services, ensuring that other females in similar situations have access to the resources necessary to make informed decisions and secure a better future.

Story 3: Khadra's Journey to Better Health and Wellness

Khadra Xuseen, a 37-year-old mother of three, had been exasperated for a long time by her children's recurrent illnesses, especially their episodes of diarrhea. She felt helpless, unsure of how to resolve this recurring problem and enhance the well-being of her family. Khadra fortunately participated in the SBC program's health education awareness activities covering hygiene practices and Water, Sanitation, and Hygiene (WASH) campaigns suggesting lifesaving practices and prevent deaths and illnesses.

Khadra learned the importance of handwashing, access to clean water, and appropriate sanitation practices through the program's outreach activities. She discovered that these seemingly simple behaviors could significantly impact her family's health and well-being. Eager to implement these safety and healthier practices, Khadra assiduously followed the guidance provided by the SBC program. She began by ensuring that her family had access to pure water and teaching them how to properly wash their hands. She also learned the importance of appropriate waste disposal and food preparation hygiene.

As Khadra implemented these practices in her home, she began to observe a remarkable improvement in the health of her children. The incidence of diarrhea decreased, and the overall health of her family improved substantially. Khadra felt compelled to share her experience and knowledge with others in her community out of gratitude for the positive change.

Khadra became an active advocate for hygiene and sanitation practices, educating her neighbors and coordinating community sessions to disseminate information about the significance of clean water, handwashing, and proper waste management. Her dedication and enthusiasm inspired others to implement these practices, resulting in significant enhancements to the health and well-being of the community.

Through the SBC program's interventions, Khadra's voyage improved not only the health of her own family but also the well-being of the entire community. Her story exemplifies the power of knowledge and the potential for change when individuals are endowed with the tools and knowledge necessary to create a healthier lifestyle.

Story 4: Hibo's Triumph Over Domestic Violence

Hibo Ali, a 33-year-old woman, was trapped in a cycle of abuse and dread, having endured years of domestic violence in





silence. However, her life took a turn when she crossed paths with the SBC program activities of the community empowerment workshop to promote positive social norms, prevent violence, and address gender equality and discrimination, as well as a community conversation about available services, how to access them, GBV management services, and Reffela, aimed at empowering women like Hibo to recognize their rights and break free from the chains of violence.

She learned about the types of GBV, support systems, and available resources through the social behavior change initiatives of the SBC program's community empowerment seminars and conversation meetings. She realized she was not alone in her struggle and that assistance was available.

Hibo found the courage to disclose her abusive situation with the help of the trained professionals in the SBC program. where she was provided with access to legal and medical assistance, ensuring her safety and well-being. Hibo received the assistance she required to navigate the legal proceedings against her abuser and obtain access to the medical care and counseling sessions she required to recover.

Becoming a source of encouragement for other women in similar circumstances as a result of her own journey of survival and triumph. She raised awareness about the prevalence of domestic violence and the significance of breaking the barrier by sharing her story. Hibo actively works to empower and support other survivors, encouraging them to seek assistance, access the resources available to them, and reclaim their lives.

Hibo's story shows the transformative effect of social behavior changes, which not only enabled her to escape domestic violence but also enabled her to become an inspiration. Hibo inspires other women to stand up against all forms of abuse, nurturing a community that supports and protects its members through her courage and perseverance.

Story 5: Cilmi's Journey to Abandon Harmful Traditions

Cilmi Muhummed, a 58-year-old, had long engaged in detrimental traditional practices, such as female genital mutilation (FGM) and early and forced marriages. His perspective was significantly changed when he participated in a comprehensive outreach campaign, dialogue, awareness workshops, and a meeting for leaders, as well as a creative community outreach in which the message of domestic violence, prevention, and negative social concerns was delivered through cultural performance, poetry, and storytelling.

Cilmi acquired a deeper understanding of the negative effects of harmful practices on women and girls as a result of these activities. Cilmi embarked on a personal journey of change after learning the significance of positive social norms and the need to safeguard the rights and well-being of his family, vulnerable individuals within the community. He sought actively to unlearn harmful behaviors and attitudes, beginning with his own family. Cilmi engaged in candid conversations with his loved ones about the dangers of FGM and early marriage. Through perseverance, compassion, and information sharing, he persuaded his family members to abandon these practices, prioritizing their daughters' well-being and rights.

Cilmi's achievement within his own household inspired him to extend his efforts to the greater community. utilizing his position as an elder to raise awareness of the negative effects of traditional practices. Cilmi participated actively in workshops, campaigns, and community dialogues, educating others on the significance of abandoning harmful traditions and adopting positive social norms.

Transformation of Cilmi demonstrates the ability of education and awareness to challenge profoundly ingrained beliefs and practices. He became a role model for other community members, inspiring them to question detrimental traditions and actively work towards creating a safer and more inclusive environment for women and girls as a result of his efforts.

Together, the comprehensive approach of the SBC program and Cilmi's determination caused a significant transition in community attitudes. His story represents the potential for change of individuals who are endowed with knowledge, empowered to challenge harmful practices, and supported in their efforts to build a better community.

Related links:

Drama video send by Nadia

https://docs.google.com/presentation/d/1t T3ca95J2F5xJ2b2laElBzIX2CV-sndqDA9IzQ-





6G4/edit#slide=id.p

SBC Activities quality picture

https://drive.google.com/drive/folders/1ML910PmgMRvmig_fPmkFKctm-6i2HRI0?usp=drive_link

https://drive.google.com/drive/folders/1NflAO0n5pjFfjybedmEfx2D4BYdvRv0X?usp=sharing

https://drive.google.com/drive/folders/1NnnKxJnr7ZscUbheauo9LRvUfWP1Hxim?usp=drive link

SBC Field presence WAAPO

https://docs.google.com/spreadsheets/d/1lrZCEFsISz9GcihTOHSSN6VWOjjQ3Pvq/edit?usp=drive_lin_k&ouid=104777573734231416730&rtpof=true&sd=true

4. Final beneficiary for U-report.

https://docs.google.com/document/d/1zVLDltXTPAE0GtuhQ_1JA5x1LCb80edy/edit?usp=drive_link&ouid=104777573734231416730&rtpof=true&sd=true

5. New concept report

https://drive.google.com/file/d/1Y4LVx TmgUg3BhoPgmIoUYBBdoeBptTL/view?usp=drive link

Youth reflection report.

Contact person (s):

Nasrin Abdi Abdullahi Email nezrin@waapo.org









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CIMG-20230523-WA0145



CIMG-20230523-WA0171



CIMG-20230524-WA0008



CIMG-20230524-WA0058



CIMG-20230527-WA0071



CIMG-20230527-WA0075



CIMG-20230527-WA0079



C IMG-20230529-WA0003



CIMG-20230529-WA0004



CIMG-20230529-WA0022



CIMG-20230530-WA0014















WhatsApp Image 2023-10-05 at 14.36.10_1bfd3373



WhatsApp Image 2023-10-05 at 14.40.33_1b7cb053



WhatsApp Image 2023-10-05 at 14.40.33_6a6a318d



WhatsApp Image 2023-10-05 at 14.40.33_8ce34350



WhatsApp Image 2023-10-05 at 14.40.33_81da0a4a



WhatsApp Image 2023-10-05 at 14.40.33_83aca8d6



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